



Stockholm, 27 June 2014

Dear Airfreight Shipper,

Hereby we would like to inform you about a Nordic initiative which will officially start as of the 14<sup>th</sup> of August 2014. Several IATA airlines members have together taken the lead to implement the electronic –airway bill (e-AWB) in the Nordic market (Sweden, Denmark, Norway and Finland). All involved airlines agreed to implement one single process for the forwarder to deliver Cargo to the Cargo Terminals and Ground Handlers. This process completely eliminates the need of documents which are replaced by electronic messages.

The average shipment currently generates more than 30 documents which are used and/or handled by the various parties involved: shippers, freight forwarders, ground handling agents, airlines, customs brokers, customs and other government authorities.

Benefits for the Air Cargo Industry of 100% e-AWB and e-freight implementation:

- ✓ Increased transparency in the Supply Chain
- ✓ Efficiency
- ✓ Compliance
- ✓ Sustainability
- ✓ Quality
- ✓ Innovation
- ✓ Improve reliability and accuracy

With this newsletter, we wanted to inform you about this great initiative. We would be very grateful if you can check with your Forwarder(s) if they are ready for the 14<sup>th</sup> of August.

Thank you for your support!

***This initiative is initiated and supported by:***

